	1.1 Module name (German / English)	1.2 Short name (optional)	1.3 Module-Code (HIS-POS)
1	**Experiential Semester**	EXP	
2	**2.1 Frequency of Offer:** **Offer in ☒ each SoSe, ☒ each WiSe,**	**2.2 Duration:** **☒ 1 Semester ☐ 2 Semester**	
3	**3.1 Offer for the following study programmes**	**3.2 Mandatory, Elective**	**3.3 Recommended semester**
	Master Digital Business and Innovation Management	Elective	3rd Semester

4 **Workload**

	Lectures/ Form	Contact time	hours per semester per form of instruction/stated form	Workload total: Workload in h	Workload total: Credits
contact time (e.g. lecture, exercise, internship, seminar lessons, project/ group work, case study, business game, credited tutorial) (further lines possible)	Format as agreed by supervising professor	0,75 SWS	12	**900**	**30**
	Amounts	Amounts contact time	Amounts contact time in hours: 12		
self-study (e.g. tutorial, preparation / follow-up, Exam preparation, preparation of homework, Search)	Format as agreed by supervising professor		888		
	Amounts		Amounts self-study in hour: 888		

5 Learning outcomes / Competencies

Students will gain new perspectives on digitalization and/or innovation at another university or faculty, a company or in an incubator by designing their own learning experience with supervision from a faculty member. This learning experience must be designed by the student to complement their academic studies in the Digital Business and Innovation Management master program. This experience should fall into one of three broad categories:

a) academic study either abroad or within Germany,
b) applied experience in a company, non-profit, or government agency, or
c) a guided startup experience in an incubator/accelerator, or other structured program.

Learning outcomes will include:

- Compare how innovation and/or digitalization is defined and applied in the context they work or study in. Specifically, students should identify relevant theories and models and then assess how activities observed or participated in were similar to or different from theories and models
- Document and assess new methods and tools for digitalization and/or innovation
- Observe and assess how colleagues from different backgrounds work together and adapt to change as part of digitalization and/or innovation activities
- Observe and assess how culture (organizational and/or national culture) impact digitalization and/or innovation processes. This can include customer behavior, attitudes to digital privacy and security, collaboration, project management, process orientation, or legal/regulatory issues.
- Students must demonstrate advanced knowledge in a topical area of interest directly relevant to

digitalization and/or innovation. This can be through coursework, participation in an organizational initiative/project, or progress toward a startup (formation or commercialization).

Contents

The Experiential Semester is designed as a way to fulfill the credit requirement for students who enter the program with less than 210 credits. These students will complete an experience (educational, international, and/or practical) that is supervised. either in Germany or abroad.

Faculty supervision includes:

1) 4 hours of pre-experience individual supervision, culminating in the approval of a students experiential semester proposal, which should include specific details about the experience and how the learning objectives (listed above) will be met.

2) 6 hours of supervision during the semester for progress updates, coaching, and checkpoints in terms of final deliverables (a one hour meeting every 2-3 weeks).

3) 2 hours of supervision at the completion of the meeting including a final presentation and post-presentation feedback.

6 **Participation Requirement**

Two semesters of program completion

7 **7.1 Requirements for the award of credit points**

Passed Experiential Semester Written Report and Presentation of Findings

7.2 Examination Form
(z. B. Klausur, mündliche Prüfung, Hausarbeit, Präsentation, Portfolio, Dauer der Prüfung in Min.)

Experiential Semester Written Report (75%)
Presentation of Findings (25%)

7.3 Requirements for admission to the examination

7.4 Importance of the mark for total mark

25% (30 ECTS out of 120 ECTS)

*Die Prüfungsordnungen der Studiengänge finden Sie in den Amtlichen Bekanntmachungen der FH Münster unter dem folgenden Link
https://www.fh-muenster.de/hochschule/aktuelles/amtliche_bekanntmachungen/index.php?p=2,7.

8.1 Lecture Language
☒ **German** ☒ **English**

8.2 Module Supervisor:

Prof. Dr. Michael Dircksen
Prof. Dr. Thorsten Kliewe
Prof. Michael Wasserman, Ph.D.

8.3 Lecturer

8.4 Maximum number of participants

1

8.5 Supplementary information (optional)

Recommended reading: